



Citizens Advisory Committee

Tuesday, October 20, 2015

1:00 – 3:00 p.m.

600 South Main Street, Orange, California, 92868

Conference Room 103/104

Agenda

- 1. Chairman's Remarks** Leonard Lahtinen, *Chair, CAC*

- 2. Assumptions and Options for the 405 Express Lanes Toll Policy and Finance Plan**
Presentation (20 min.) Ellen Burton, *Exec. Director, External Affairs*

- 3. OC Bus Education and Marketing Program**
Presentation (15 min.) Stella Lin, *Marketing Manager, External Affairs*

- 4. Bus Stop Spacing Efficiency Program**
Presentation (15 min.) Chad Kim, *Associate Transportation Analyst, Transit & Non Motorized Planning*
Kyle Poff, *Associate Stops & Zones Planner, Service Planning & Customer Advocacy*

- 5. Measure M2 Comprehensive Ten-Year Review Report/ Proposed Amendment**
Presentation (20 min.) Tamara Warren, *Measure M Program Manager, Planning*

- 6. Update Reports (5 min. each)**
 - Bike/Ped Subcommittee Report Roy Shahbazian, *Chair, Bike/Ped Subcommittee*
 - Government Affairs Lance Larson, *Exec. Director, Government Rel. Committee Members*
 - Mobility 21 Conference Alice Rogan, *Public Outreach Manager, External Affairs*
 - Staff Liaison

- 7. Committee Member Comments**

- 8. Public Comments**

- 9. Adjournment**

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chairman at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



Citizens Advisory Committee

Meeting Notes

July 15, 2015

1:00 p.m. to 3:00 p.m.

600 S. Main Street, Orange, Calif.

Conference Room 154/155

Members Present

Paul Adams, *Fountain Valley Resident*

Dan Avery, *Mission Viejo Resident*

Ralph Bauer, *Council on Aging & City of Hunt. Bch*

Michael Carroll, *Irvine Community Services Commission*

Brian Cox, *Orange County Bicycle Coalition*

Barbara Delgleize, *Huntington Beach Chamber*

Barry Duffin, *Orange County Wheelmen*

Tom Garner, *Small Business Owner*

Merlin "Bud" Henry, *North Tustin Advisory Committee*

Dan Kalmick, *Huntington Beach Planning Commission*

Michael Kaupp, *San Clemente Downtown Bus.. Assoc.*

Leonard Lahtinen, *North O.C. Community College Dist.*

Theodore Luckham, *Anaheim Resident*

Derek McGregor, *Trabuco Canyon Advisory Committee*

Michael McNally, *UC Irvine*

Dan Oregel, *Santa Ana, Resident*

Roy Shahbazian, *Transit Advocates of Orange Co.*

Michael Stockstill, *Transportation Professional*

Schelly Sustarsic, *Seal Bch. Parks & Recreation Comm.*

John Taylor, *Rotary Club of San Juan Capistrano*

Jeff Thompson, *Tustin Planning Comm. & Building Assoc.*

Kara Watson, *Transit Advocates of Orange Co*

Members Absent

Hamid Bahadori, *Automobile Club of So. CA*

Michael Brandman, *Building Industry Association*

Vince Buck, *Cal State Fullerton*

John Frankel, *Resident of Laguna Woods*

Andrew Kanzler, *Orange County Bicycle Coalition*

Frank Murphy, *Orange Rotary*

Lyle Overby, *Santa Ana Resident*

Donna Peery, *Tustin Community Services Commission*

Laurel Reimer, *OC Young Planners Group*

1. Chairman's Remarks

Chairman Leonard Lahtinen called the Citizens Advisory Committee (CAC) meeting to order at 1:00 p.m. He introduced four new CAC members – Dan Avery from the City of Mission Viejo, Michael Carroll from the Irvine Community Services Commission, Michael Kauppp City of San Clemente Downtown Business Association, and John Taylor from the City of San Juan Capistrano.

Chairman Lahtinen acknowledged the following CAC members who along with himself had perfect attendance in Fiscal Year 2014-15: Paul Adams, Brian Cox, Barbara Delgleize, Barry Duffin, John Frankel, Dan Kalmick, Andrew Kanzler, Derek McGregor, Roy Shahbazien, and Schelly Sustarsic.

Chairman Lahtinen provided a brief summary about his presentation on the CAC Annual Report to the OCTA Legislative Board Committee. At the request of the CAC members, the report will be distributed to the rest of the CAC members.

Chairman Lahtinen gave a brief description of the Mobility 21 Summit Conference which will take place in August. He asked if any members would like to attend. Brian Cox, John Taylor, and Barbara Delgleize showed interest in attending.

2. Chair/Vice-Chair Election

Michael McNally suggested in the future giving the ballot to the CAC before the meeting and election.

Leonard Lahtinen and Roy Shahbazian were both nominated for CAC Chairman. Alice Rogan passed out ballots. Leonard received the most votes and will remain Chairman of the CAC. Roy received a unanimous vote to remain the CAC Vice-Chairman.

3. Freeway Program Update

Rose Casey, Director of Highway Programs, gave an update on the Freeway Program. Her presentation covered the I-5, SR-55, SR-57, SR-91, I-405 and grade separation projects.

Jeff Thompson asked about the Riverside County Transportation Commission's (RCTC) timing on extending the SR-91 Express Lanes into Riverside County. Rose said the extension of the SR-91 Express Lanes into Riverside County is currently underway and she believes they should be completed in 2018. Jeff requested that more information about this be brought to the committee at a later date.

Jeff also asked if it would be possible to get information at another time on what the soundwall mitigation looks like for projects that are currently in the environmental or design phase since soundwalls are such visible and important structures. Rose said she can come back to the committee and possibly populate a map that captures this information.

There were several questions concerning the I-405 Improvement Project. Rose clarified that Caltrans approved Alternative 3, which included the express toll lanes, but OCTA will be implementing the project and be the lead on the expenditure plan.

Ralph Bauer asked if OCTA plans to utilize the same toll strategy on the I-405 as is used for the SR-91 Express Lanes. Rose said that is one strategy/scenario that will be looked at, but OCTA will also take other options into consideration as well. These options would be in coordination with Caltrans.

Michael McNally asked if OCTA would be the owner or operator of the I-405 express toll lanes. Rose said OCTA would be the owner operator with Caltrans until a certain date in the future, unless another agreement is made to extend the current agreement.

Roy Shahbazian asked that any projects that are ready for input be brought to the Bicycle/Pedestrian Subcommittee for feedback. Alice Rogan said that OCTA staff would look into freeway projects to bring to the next subcommittee meeting in September. Roy also asked how the CAC could help in the development of the I-405 toll policy. Rose said the best approach is to ensure that the committee receives key timed updates about the project.

Brian Cox and Barry Duffin agreed that there is an opportunity for the I-405 project to include bicycle and pedestrian concerns in the design of the many bridges, ramps and intersections that will be reconfigured. Ralph said that it is unlikely the cities would make the effort to accommodate these concerns. Alice suggested that the committee members lobby their own cities.

4. Bus Ridership Growth Issues and Strategies

Kurt Brotcke, Director of Strategic Planning, gave a brief report on bus ridership growth issues. OCTA is currently in its 31st month of continual ridership decline and it is trying to develop a strategy to address this issue.

Tom Garner asked what the drop in ridership was after raising fares. Kurt said with a 10 percent increase in fares there is usually about a three percent drop in ridership, but the economy at the time also contributed to that. Tom suggested that all the tools and marketing materials that OCTA uses be adapted for the Hispanic community.

Dan Kalmick suggested that better data collection could be key in determining how to handle the ridership issue. Kurt said OCTA is in the process of streamlining an automatic system, but despite this OCTA has some really good data collection even now.

Paul Adams expressed that BRAVO and the OC Fair Express are great and suggested targeting those groups more.

John Taylor asked if there is any life left for a tri-city trolley. Kurt said there is money available through Project V and there will be another call for projects soon.

Michael Carroll asked, in terms of demand, where is the core ridership? Kurt said 80 percent of OCTA's ridership is in the Santa Ana-Garden Grove-Anaheim area. Michael also asked if the new plan involves cutting back in underutilized areas. Kurt said, at this point, OCTA doesn't have specific plans to do so, but it is a potential strategy that may be used in the future.

Jeff Thompson asked if OCTA has an idea of what outlying areas aren't working. Kurt said it is important to note that even LA Metro is down and Long Beach is flat – it is a

regional issue. OCTA will focus on Orange County's ridership and resources, and incrementally change things.

Ralph Bauer said there is a need to subsidize, and that, despite the recovery in the economy, homelessness has continued to increase. He believes that may be a contributing factor in the ridership issue and OCTA should gather data on ridership sensitivity to the 20 percent fare-box recovery and prices.

Leonard Lahtinen suggested focusing on college students so that their student ID's work as bus passes.

5. 2015-2016 OCTA Budget

Victor Velasquez, Department Manager of Financial Planning and Analysis, gave a presentation on the 2015-16 OCTA Budget.

6. Update Reports

The CAC received update reports from the following:

- Bike/Ped Subcommittee Report, Roy Shahbazian, Chair, Bike/Ped Subcommittee
- Government Affairs, Lance Larson, Exec. Director, Government Rel.
- October Service Change, Scott Holmes, Manager, Transit
- Marketing, Stella Lin, Marketing Manager, External Affairs
- Staff Liaison, Alice Rogan, Public Outreach Manager, External Affairs

7. Committee Member Comments

There were no further comments from the committee members.

8. Public Comments

There were no comments from the public.

9. Adjournment – Next Meeting Tuesday, October 20, 2015

The meeting adjourned at 3:00 p.m. The next meeting will be at the OCTA offices on Tuesday, October 20, 2015 at 1:00 p.m.

**Citizens Advisory Committee
Fiscal Year 2014-2015 Attendance Record**

● = Present

⊙ = Absent

R = Resigned

Member	7/15/15	10/20/15	1/19/16	4/19/16
Adams, Paul	●			
Avery, Dan	●			
Bacerra, Phil	●			
Bahadori, Hamid	⊙			
Bauer, Ralph	●			
Brandman, Michael	⊙			
Buck, Vince	⊙			
Carroll, Michael	●			
Cox, Brian	●			
Delgleize, Barbara	●			
Duffin, Barry	●			
Frankel, John	⊙			
Garner, Tom	●			
Henry, Merlin "Bud"	●			
Kalmick, Dan	●			
Kanzler, Andrew	⊙			
Kaupp, Michael	●			
Lahtinen, Leonard	●			
Luckham, Theodore	●			
McGregor, Derek	●			
McNally, Michael	●			
Mootchnick, David	--			
Murphy, Frank	⊙			
Oregel, Dan	●			
Overby, Lyle	⊙			
Peery, Donna	⊙			
Reimer, Laurel	⊙			
Shahbazian, Roy	●			
Stockstill, Michael	●			
Schelly Sustarsic	●			
Taylor, John	●			
Thompson, Jeff	●			
Tran, Jacqueline	--			
Watson, Kara	●			